

Privacy Policy

Our Policy

Through the websites at sawellplus.com, gosportsart.com, us.gosportsart.com, info.gosportsart.com, and service.gosportsart.com, and the related mobile application (collectively, the "Sites"), Sports Art Industrial ("Sports Art," "us", "we" or "our") may provide you with access to our mobile application, our websites, content, and interactive and informational resources (collectively, "Services"). This Privacy Policy sets forth our policies with respect to information that is collected from you when you use the Services.

What Information Does Sports Art Collect?

When you interact with us through the Services, we may collect the following information from you:

- Personal data, such as your name, email address, phone number, IP address, mobile device identifier, password, height and weight, and geolocation data; and
- Information about the equipment you use to access the Sites and Services and your browsing actions and patterns, such as your operating system and browser type, the pages or Services that you access or use, times and dates of visits to the Sites, and details of transactions you carry out through the Sites.

How Does Sports Art Collect Information?

Sports Art may collect information:

- Directly from you or when provided by you, including information that you provide by filling in forms on or through the Sites, such as when creating a user account, contacting us through our "Contact Us" form, or downloading marketing material.
- Automatically as you navigate the Sites.
- Automatically through the Services, such as location data or other data provided via fitness devices you have configured to interact with the Services.
- That you share or post when interacting with the Services.
- From third parties, including Sports Art's partners and service providers, some of whom may operate third-party domains and applications accessible through the Sites, or with whom we may exchange data in order to provide Services to you.
- From your correspondence (including email addresses), if you contact Sports Art.
- From your responses to surveys that Sports Art might ask you to complete.

Sports Art may automatically collect data using technologies such as cookies. A cookie is a small file placed on the hard drive of your computer to allow the Sites and Services to recognize you or your device, to help provide additional functionality, and allow for analysis of Site usage. You may choose to decline or disable our cookies through your web browser or other tools, but doing so may affect your ability to access or use certain features of the Site or certain Services.

How Is Your Information Used?

Sports Art may use your information:

- To present the Sites and Services to you and others, to provide you with Services or information you request, or to allow you to participate in or interact with the Services;
- To create an account to enable you to access certain Services;
- To process and respond to your specific inquiries, requests, and comments, and to otherwise administer Sports Art's relationship with you;
- To inform you about other products or services provided by Sports Art;
- To provide you with newly released information about our products and services, but only if you consent to providing your information for this purpose;
- To provide you with notices about your account, including expiration and renewal notices, and to notify you about changes to the Sites or Services;
- To develop, deliver, and improve Sports Art's products and Services;
- To measure your interaction with the Sites for the purpose of improving your experience, including by enabling Sports Art to estimate the Sites' audience size and usage patterns, speed up your searches, and recognize you when you return to the Sites;
- To carry out Sports Art's obligations and enforce its rights arising from any contracts entered into between you and Sports Art;
- To fulfill any other specific purpose for which you provide information;
- In any other way Sports Art may describe when you provide the information;
- For any other purpose with your consent.

When and Why is Your Information Disclosed?

Sports Art does not sell your personal data to third parties, and will not disclose it for third-party marketing purposes. As described in more detail below, Sports Art may disclose aggregated information about Site users without restriction. Sports Art may disclose other information that it collects, including personal and workout data:

- To contractors, service providers, and other third parties Sports Art uses to support the Sites, Services, and its business (for example, mailing information, maintaining databases, and processing payments), and who are bound by contractual obligations to keep personal data confidential and use it only for the purposes for which Sports Art discloses it to them;
- To a successor or potential successor in the event of a proposed or actual merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Sports Art's assets in which the personal data is among the assets transferred;
- To fulfill the purpose for which you provide it, but only to the extent it is necessary for that purpose;
- For any other purpose disclosed by Sports Art when you provide the information, but only to the extent it is necessary for that purpose;
- To facilities using the SA Well+ system;

- With your consent.

Sports Art may also disclose your personal data:

- To comply with any court order, law or legal process, including responding to any government or regulatory request;
- To enforce or apply the Sports Art terms of use <https://us.gosportsart.com/policy/ToS.pdf> and other terms that apply to your activities on or through the Sites or Services;
- If Sports Art believes disclosure is necessary or appropriate to protect the rights, property, or safety of Sports Art, its users, or others.

Communications from Sports Art: We will communicate with you through notices posted via the Services. If you choose to receive emails from us, we may also communicate with you through email. These communications may include a series of welcome emails which help inform you about various features of the Services. If you register for an account, you may receive emails from us related to the proper functioning of your account. We may also send you promotional information if you opt in to receiving such information. If at any time you wish to opt-out of receiving promotional emails, please click the "unsubscribe" link at the bottom of the email.

Aggregated Data: In an ongoing effort to better understand and serve our users, we may conduct research on our user's demographics, interests and behavior based on the personal data and other information provided to us. This research may be compiled and analyzed on an aggregate basis, and we may share this aggregated data with our affiliates, agents and business partners. This aggregate information does not identify you personally. We may also disclose aggregated user statistics in order to describe our Services to current and prospective business partners, and to other third parties for other lawful purposes.

Location Data: The Services include various location-based features, such as mapping outdoor fitness activities. To provide these location-based features, Sports Art and our partners and licensees may collect, use and share precise location data, including the real-time geographic location of your mobile device. For some third-party partners, such as Google, this information will be shared automatically. For others, such as HealthGraph API and Facebook, this information will only be shared with your explicit permission or if you choose to share it.

Limitations On Scope Of This Privacy Policy

Third-Party Websites and Applications: Sports Art engages third-party service providers who may operate domains or applications accessible through the Services, and the Services may frame or contain references or links to other websites not operated or controlled by us (collectively, the "Third Party Services"). Any information collected through Third-Party Services is subject to the privacy policies of their operators, which may employ different data collection, use, disclosure, and security procedures than Sports Art employs. Sports Art is not responsible for the content or practices, including privacy-related practices, of Third Party Services. The links from the Services do not imply our review or endorsement of the Third Party Services. We suggest contacting those sites directly for information on their privacy policies.

Unsolicited Information: This Privacy Policy does not apply to any unsolicited information you provide to us (except to the extent such information includes personal data), including, but not limited to any ideas for new products or modifications to existing services, and other unsolicited submissions (collectively, "Unsolicited Information"). All Unsolicited Information shall be deemed to be non-confidential and we shall be free to reproduce, use, disclose, and distribute such Unsolicited Information to others without limitation or attribution.

User Content: The Sites may permit you to submit or post User Content, as that term is defined in our Terms of Use, which by its nature is accessible or intended to be accessible to other users of the Services. Please note that any personal data or other information you provide to be displayed in your publicly available online profile or otherwise publicly post to through the Services will be displayed for others to see. We cannot and will not be responsible for what third parties do with any personal data or other information that you choose to make publicly available. As such, we advise that you exercise great care in determining what information you choose to make publicly available through the Services.

Your Choices

When you sign up for our Services, we ask you to provide personal data. If we want to use your personal data in a manner different from the purpose for which it was collected, we will ask for your consent prior to doing so. If you choose not to provide personal data, you may be unable to access or use the Services.

We retain your personal data while your account is active, or as needed to provide Services to you, comply with applicable laws and regulations, maintain security, prevent abuse of the Services, or enforce the Terms of Use. We may retain de-identified or aggregated information after you close your account.

The accuracy of your information is important to us. Through the Services, we provide you with access to update your profile and revise your personal data for accuracy. You may also request a copy of your personal data, request that we send your data to another organization of your choice (where technically feasible), or ask that we delete all of your personal data (provided Sports Art is not required to retain the data to comply with applicable law or in connection with a legal claim). Please contact us via email at GDPR@gosportsart.com to submit a request.

If you object to any aspect of this Privacy Policy or Sports Art's privacy practices, in addition to contacting us directly at the information provided below, you may also have the right to lodge a complaint with your local data protection authority or other regulatory body.

Other Information

Lawful Bases: Sports Art collects and processes your personal data only when we have a lawful basis to do so. Lawful bases include your consent, the fulfillment of Sports Art's contractual rights or obligations, complying with applicable law, and the legitimate interests of Sports Art or third parties (provided that processing your data for a legitimate interest does not outweigh your rights and freedoms). Examples of a legitimate interest include (i) analyzing user data to maintain and improve the Services for all users; (ii) providing you with access

to the Services; and (iii) engaging third-party providers to deliver certain features of the Services. You may withdraw your consent or object to a legitimate interest at any time by contacting us.

Transfer of Data: If you provide personal data through the Services, you acknowledge and agree that your personal data may be transferred from your current location to our offices and servers or those of our affiliates or contractors located in the United States, the United Kingdom, Taiwan, and Switzerland, the laws of which may be deemed by other countries to have inadequate data protection. Accordingly, if you are located outside the United States, you consent and continue to consent to the processing and storage of such data in the United States. Sports Art has agreements in place with its affiliates and contractors which include standard contractual clauses to protect your rights with respect to your data.

Do Not Track: Some browsers incorporate a "Do Not Track" (DNT) feature that, when turned on, signals to websites and online services that you do not want to be tracked. At this time, the Sites do not respond to DNT signals.

Information From Children

We do not knowingly collect personal data from children under the age of 16 and do not target our Services to children under 16. If you are under 16, you may not use the Services or submit any personal data through the Services. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Privacy Policy by instructing their children to never use the Services nor provide personal data through any of our Services without their permission. If you have reason to believe that a child under the age of 16 has provided personal data to us, please contact us, and we will endeavor to delete that information from our databases.

Data Security and Integrity

We take reasonable steps to protect the personal data provided via the Sites and Services from loss, misuse, and unauthorized access, disclosure, alteration, or destruction. These steps include internal reviews of our data collection, storage, and processing practices and security measures, as well as physical security measures to guard against unauthorized access to systems where we store personal data. However, no Internet or e-mail transmission is ever fully secure or error free. Please keep this in mind when disclosing any personal data to us via the Internet.

In addition to the disclosure of personal data described elsewhere in this Privacy Policy, we restrict access to personal data to our employees, contractors, and agents who need to know that information in order to operate, develop or improve our Services. These individuals are bound by confidentiality obligations and may be subject to discipline if they fail to meet those obligations.

We process personal data only for the purposes for which it was collected and in accordance with this Privacy Policy or any applicable Service-specific privacy notice. We review our data collection, storage and processing practices to ensure that we only collect, store and process the personal data needed to provide or improve

our Services. We take reasonable steps to ensure that the personal data we process is accurate, complete, and current, but we depend on our users to update or correct their personal data whenever necessary.

Changes to Our Privacy Policy

The Services we offer may change from time to time. As a result, at times it may be necessary for us to make changes to this Privacy Policy. Accordingly, we reserve the right to update or modify this Privacy Policy at any time. We will provide notice of any material changes through the Services or by other means, to provide you the opportunity to review the changes before they take effect. Your use of the Services after any changes or revisions to this Privacy Policy shall indicate your agreement with the terms of such revised Privacy Policy. This Privacy Policy was last updated on the date indicated below.

Contacting Us

If you have any additional questions or concerns about this Policy or our information practices, please feel free to contact us at any time at gdpr@gosportsart.com

Last updated August 8, 2018